

Thank You for Booking
THE SWEENEY FAMILY BAND

**The following is a list of resources,
which will help you make our event successful.**



THIS PACKET INCLUDES:

1. Booking Questionnaire- Please Fax Back ASAP
2. The Sweeney's Biography and Standard Collegiate Introduction
3. Rider and Room Checklist
4. The Six Tips for Event Success

Phone: 704-896-9494 • Toll-Free: 866.328.3762 • Fax: 704-973-0830
Website: www.ColemanProductions.com • Email: Brooke@ColemanProductions.com

*** BOOKING QUESTIONNAIRE ***
THE SWEENEY FAMILY BAND

**Please return this questionnaire along with a preliminary program outline
and any pertinent marketing or event details via fax to 704.973.0830. Thank you!**

1. Name of Organization: _____

Name of Meeting Planner: _____

Telephone: _____ Fax: _____

Email Address: _____ Website: _____

2. Program Date: _____

Program Start Time: _____

Location (City/State): _____

Program theme and title: _____

Size of Audience: _____ Audience Type: _____

Attire (circle one): College Casual or College Professional

3. In what role are you requesting THE SWEENEY'S services? (Circle one)

Headliner (Stage Show) Strolling

4. What would you like for The Sweeney's value to be on with your guests?

5. Are there additional events that you would be interested in for future engagements?

6. Why did you choose The Sweeney Family Band for your program?

7. Given The Sweeney's entertainment value, what impression would you like for them to leave with your guests?

***Booking Questionnaire* - continued**

8. How will you evaluate the success of the entertainment The Sweeney Family Band conducts?

9. Who else is speaking/performing at this event?

10. What is happening on program during the event?

11. Would you like The Sweeney Family Band to participate in any other scheduled functions?

Yes ___ No ___ Time: _____ Location: _____

Event: _____

Attire: (circle one) College Casual College Professional Formal Suit & Tie

Venue Information

1. Hotel or Facility Name & Address:

2. Hotel confirmation #: _____ Site Telephone: _____

3. Name of Meeting Room (or Site if different from hotel): _____

The Event Day Logistical Information

1. a. The starting time for The Sweeneys: _____ (circle one) PM AM

b. How long should they perform: _____ total minutes

2. Name of their on-site contact: _____

3. Name and title of their introducer: _____

4. The audiovisual person is: _____; phone: _____

Travel Information (if applicable)

1. Which airport should we schedule their flight? _____

2. How far is the Campus or Event Location from the airport? _____

THE SWEENEY FAMILY BAND BIO

(This is fine for any printed information.)

Hide The Corn Squeezins! Here they come! The most loveable, good natured bunch of backwoods country boys you've ever met! They might be a few bricks shy of a load, but they shore know how to have a good time! They'll have you clappin' your hands and stompin' your feet to some good ole bluegrass and folk tunes that everyone loves. Join Slim, Skeeter and Little Buck for a knee slappin' good time! It's not just a show, it's a whole family reunion when these boys take the stage!

Take a little Hee Haw, add a couple of pinches of The Grand Ole Opry, sprinkle in a little Andy Griffith, simmer over low brow humor, serve with a little "shine"and soon you'll have a banquet of fun! Enjoy the music and comedy of "The Sweeney Family Band"!

What Is So Great About This Act?

The Sweeney Family Band is the only one of its kind in the world. These amazing entertainers have been performing individually for more than 20 years at great attractions like Disney, Universal Studios and Sea World. Based in Orlando, Florida, this hysterical act is a mainstay at Gaylord Palms Resort and Convention Center, Gatorland and Everglades Themed and Country Themed Events across the USA. They have played for Casino Audiences from Las Vegas to Minnesota to Missouri. Charlie Daniels himself raves about these boys! He's played in their show 4 times! They have also played alongside some great musical acts like Lady Antebellum, Confederate Railroad, Little Texas, T Graham Brown and The Marshall Tucker Band.

There are two performance options ranging from a simple strolling act to a 'full on' live stage show. This interactive show boasts up to 120 minutes of non-stop entertainment complete with all of the familiar songs like "Mountain Dew", "Oh, Lonesome Me" and "Y'all Come". It's a great way to kick off any meeting, bring the house down after an awards ceremony, or save as the featured act for your corporate function. No "EVERGLADES OR COUNTRY THEMED EVENT" should take place without The Sweeney Family Band!

The Stage Show

The MC announces: "Ladies and Gentlemen, from the swamps of Florida, please welcome THE SWEENEY FAMILY BAND! As the crowd explodes with applause, the "Sweeney Boys" take the stage, wearing their classic "Swampbilly attire". They open with a rousing instrumental of "Foggy Mountain Breakdown" to the cheers of the audience. Then, Slim Sweeney (the lead) introduces them one by one as the crowd hollers back "Howdy". Then, Slim "inducts" the whole audience into The Sweeney Family Band so they can hold a 'big ole Sweeney Family Reunion'. The rest of the night is hysterical backwoods fun!

Over the next 60 minutes, your audience will be laughing their heads off as The Sweeneys sing their most popular songs like "Roll In My Sweet Baby's Arms", "Man of Constant Sorrow", "Jambalaya" and tons more along with loads of comedy routines that seem like they just come out of nowhere. Add their décor and props to the mix and you've got a show that is a guaranteed crowd pleaser.

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The Strolling Act

Sometimes a stage show is not possible, necessary, or desired. So in that situation, The Sweeney Family Band offers their strolling act. This is still comprised of the same 4 loveable characters, but this time, they are mixing, mingling, pickin' and singin' throughout your event! Whether it's table to table or an outdoor location, these entertainers make a show wherever they are. They perform "unplugged" and are just as hysterical strolling, as they are on stage. Most of the time, the show becomes even more personable as the entertainers bring the observers into the act with them. Audiences love them!

Who is The Sweeney Family Band?

The Sweeney Family Band is one of the most popular acts hitting corporate events and live stages across America. These amazing entertainers are making audiences laugh with their down home, backwoods comedy. Their corporate clients include Disney, Gaylord Palms, Pfizer, and many more. They recently played on stage with Charlie Daniels and His Band, Chad Brock, Confederate Railroad and T. Graham Brown.

As a background, these great performers are not only musicians, but also comedy actors with many years on stage, TV, Major Theme Parks and Movies. They are 100% professional and will be corporate friendly for your guests. Their goal is to make YOU look good and please the client as well as completely entertain your guests.

The Sweeney's Standard Introduction is as follows:

***"Ladies and Gentlemen from the swamps of Florida, please welcome
The Sweeney Family Band"***

The Sweeney Family Band's Rider

Please feel free to take as many photos or video tape their performance. However, if you do so, please make sure The Sweeneys get a copy. Thank you.

In our break/dressing room, we only need:

- 1 Table
- 1 Mirror (we prefer a full length)
- 3 chairs
- 1 Wastebasket
- 6 Hand towels
- Water and/or soft drinks and a variety of light snacks. (Chips, teriyaki beef jerky, cheese crackers, candy bars, etc. are fine. We are not picky.)

Any of this is nice, but we don't complain if it's not possible.

~PERFORMANCE ROOM CHECKLIST

- Staging area should be at least 8 feet deep and 16 feet wide. We prefer a riser. This is only if we are doing a stage show. If we are strolling, no staging is required.
- An adequate sound system. We need three microphones on boom stands and three xlr plug ins for our d.i. boxes (for the instruments)
- A Sound operator.
- Appropriate lighting.
- All technical requirements should be ready for a sound check at least one hour prior to the scheduled start time.
- One meal per performer (3).

ACCOMMODATION REQUIREMENTS

- If the purchaser provides accommodations, please provide 3 single rooms at a local hotel/motel. **Residence Hall rooms are not acceptable.** Accommodations **MUST** include high-speed internet. Please make the accommodations have at least a 3 star rating according to Hotels.com

Agreed to by: _____ Date: _____
Please direct any questions to Coleman Productions, Inc. at 866.328.3762

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THE SWEENEY'S SIX TIPS FOR THE EVENT'S SUCCESS

1. Maximize Flyers and Posters by including **The Sweeney Family Band's picture, topic, website, and brief biographical information.** The Sweeney Family Band's Web site has promo posters, photos, press releases, video links, and funny postcards all suitable for marketing needs. See pre-designed posters available online under "College Info" tab on website at www.SweeneyFamilyBand.com.
2. Send an **Email or Letter** to Faculty & Staff encouraging them to bring their classes.
3. Schedule The Sweeneys performances so they are not performing while students or guests are eating. During or after dessert is fine if there is a dinner involved.
4. Send out Memo's and Emails to organizations on campus, all the Fraternities and Sororities, and all of the performing arts and student activities departments.
5. Encourage **Faculty & Staff** to not only send their students, but to also come themselves. The Sweeney Family Band's shows and performances are great for all ages.
6. Maximize lighted marquees, sidewalk chalking, banners, lighted pointing Signs, and word-of-mouth advertising. Encourage **MANDATORY ATTENDANCE** for all **Student Leaders, Orientation Leaders, Resident Assistants and SGA Members.**

COME SEE THE SWEENEY FAMILY BAND AND FEEL REALLY SMART!